

3 stars
WARNERS HAVE 'THE

SPY GLASSES

by Jack London

READY FOR ACTION...

IT'S THAT BIG IT HAD TO HAVE THREE

EDWARD G.

ROOBIN

IDA

LUPINE

JOHN

GARRI

JACK LONDON WROTE IT! . . . MICHAEL CURTIZ

OF THE SCREEN'S MOST DYNAMIC STARS!

ROBINSON

KNOX

EDWARD G. ROBINSON
IDA LUPINO
JOHN GARFIELD
'THE SEA WOLF'
By JACK LONDON

with
ALEXANDER KNOX — GENE LOCKHART — BARRY FITZGERALD
Directed by Michael Curtiz
Screen Play by Robert Rossen
Music by Erich Wolfgang Korngold
A Warner Bros.-First National Picture

GARFIELD

DIRECTED IT! . . . WARNERS PRODUCED IT!

It's Big!

in triple star selling value

in Advertising appeal
(special section inserted)

in Publicity support
(pages 5, 16-20)

in Poster display punch
(pages 21-23)

in Exploitation possibilities
(pages 6-15)

The Mighty Cast

"Wolf" Larsen	EDWARD G. ROBINSON
Ruth Brewster	IDA LUPINO
George Leach	JOHN GARFIELD
Humphrey Van Weyden	Alexander Knox
Dr. Prescott	Gene Lockhart
Cooky	Barry Fitzgerald
Johnson	Stanley Ridges
Young Sailor	David Bruce
Svenson	Francis McDonald
Harrison	Howard da Silva
Smoke	Frank Lackteen

The Great Production Staff

Directed by MICHAEL CURTIZ

Screen Play by Robert Rossen; From the Novel by Jack London; Director of Photography, Sol Polito, A.S.C.; Art Director, Anton Grot; Dialogue Director, Jo Graham; Film Editor, George Amy; Sound by Oliver S. Garretson; Special Effects by Byron Haskin, A.S.C. and H. F. Koenekamp, A.S.C.; Make-up Artist, Perc Westmore; Musical Director, Leo F. Forbstein; Orchestral Arrangements, Hugo Friedhofer and Ray Heindorf; Music by Erich Wolfgang Korngold.

The Thundering Story

(Not for publication) Humphrey Van Weyden (Alexander Knox) a writer, and Ruth Webster (Ida Lupino) a fugitive from justice, are taken aboard the "Ghost," a mystery ship, as survivors of a wrecked ferry. "The Ghost" is run by a brutal, heartless captain named Wolf Larsen (Edward G. Robinson) who believes that mercy is a sign of weakness. Also on board is cabin boy Leach (John Garfield) whom Larsen takes delight in tormenting. One day the crew mutinies and there is an unsuccessful attempt to kill Larsen. Humphrey, Leach and Ruth decide to get off the ship at any cost and put to sea in a small open boat. After days of drifting, they sight "The Ghost," apparently sinking. Larsen climbs aboard to look for water and after he is gone quite a while Ruth and Humphrey follow. Humphrey finds Larsen sitting in his cabin slowly going blind. He learns that Leach is locked up in the galley where he will soon be trapped by the rising water. When Humphrey turns to leave Larsen levels a gun at him and demands that he remain in the cabin.



Millions want to see it on the Screen
because millions read the mighty story

The lusty chapters of Jack London's mightiest novel surge to life, crowding the screen with thrills never before filmed. Here is the story of a hellship . . . of human dregs that were its crew . . . of the heartless killer who ruled them . . . of a pretty girl who found herself fighting for her own life! Now it thunders on the screen with the year's greatest cast and other big selling values aimed straight at the box-office.

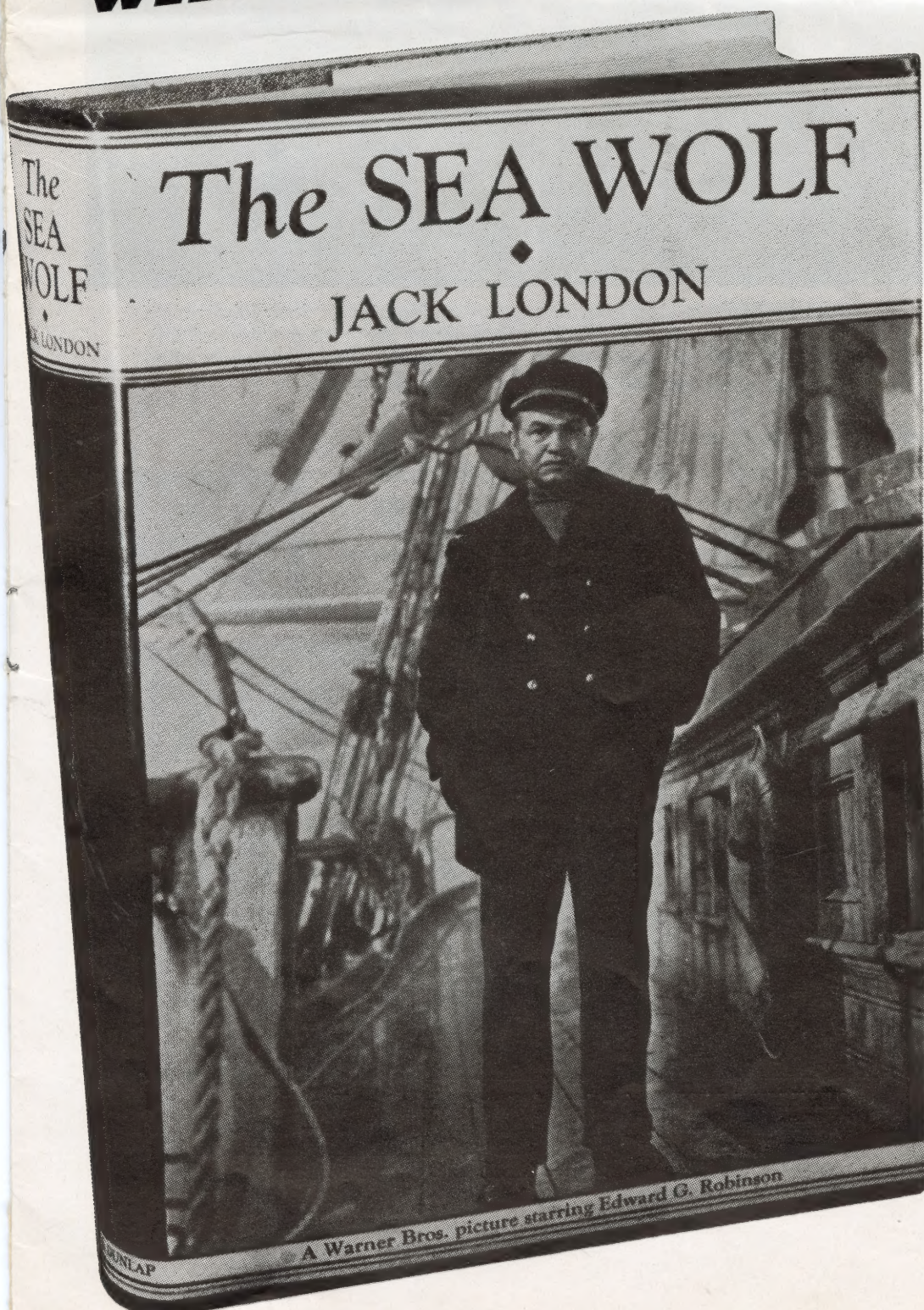


POPULAR PRICE EDITION for BOOK TIE-UPS

Grosset and Dunlap has brought out a special 50c motion picture edition of Jack London's "The Sea Wolf" with a special jacket which features title and a photograph of Robinson in stellar role of Larsen. All get window and counter displays for the sales promotion of this new edition to tie up with local showings.

For dealer list, contact: Mr. Donald Reed, Grosset and Dunlap, 1107 Broadway, New York, N. Y.

50c Edition
(Exactly as Jack London wrote it)
with New jacket



What You Should Do!

Spot ad on book page in cooperation with book dealers.

Set up lobby lending library through tie in with local book stores.

Blow up page from book. Mount it in lobby with stills. Match stills to text.

40 x 60 displays in libraries with Jack London's other works.

Display of stills in all libraries.

Award copies of book as prizes to winners in contests you conduct.

Article on Jack London (see page 20) to newspaper's literary or book editor.

Cover all school libraries with displays of posters and stills. Offer prizes to students for best book review conducted in cooperation with heads of literature classes.

Arrange for displays of stills, posters, cutouts in book stores.

Giant book on truck for street bally.

Girl in window reading book. People guess how long it will take her to finish it. Ten best guessers get tickets to see the picture.

What Book Dealers Can Do!

Set up striking window display of London's works ("Call Of The Wild", "John Barleycorn", "Burning Daylight", "Martin Eden", "The Iron Heel", "Jerry Of The Islands", and London's biography, "Sailor On Horseback", by Irving Stone). "The Sea Wolf" takes up center of display with stills, billing and playdate added.

Send letters to regular customers about the special 50c motion picture edition.

Distribute bookmarks made up from one column ads. Insert these in all books sold or loaned.

Dealers supply copies of new edition to libraries in place of early volumes.

Dealer sends story to book reviewers.

Send new edition to book editors for reviewing.

**Next—another way
to sell the Mighty Story...**

6 DAILY PICTURE STORY

DAILY PICTURE STORY — FIRST DAY

DAILY
PICTURE
STORY

The Sea Wolf

—Starring EDWARD G. ROBINSON, IDA LUPINO and JOHN GARFIELD — Now Playing STRAND THEATRE—

The lusty chapters of Jack London's mightiest novel surge to life, crowding the screen with thrills never before filmed. Here is the story of a hell-ship . . . of human dregs that were its crew . . . of the heartless killer who ruled them . . . of a pretty girl who found herself fighting for her own life!



WOLF LARSEN (Edward G. Robinson) diabolical Captain of The Ghost, a freighter—during a fog in San Francisco Bay rams a ferry boat on which are Humphrey (Alexander Knox) a writer, and Ruth Weston (Ida Lupino) a youthful fugitive from justice.

RESCUED—the two are taken aboard The Ghost. Humphrey expects Larsen to put them ashore and begins to argue the case, but hearing the moans of one of the crew who has been flogged by Larsen, he decides to be still and bide his time. (*More Tomorrow*)

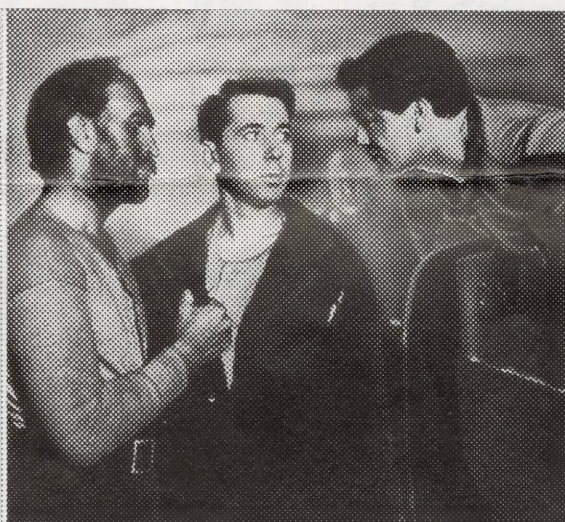
DAILY PICTURE STORY — SECOND DAY

DAILY
PICTURE
STORY

The Sea Wolf

—Starring EDWARD G. ROBINSON, IDA LUPINO and JOHN GARFIELD — Now Playing STRAND THEATRE—

The lusty chapters of Jack London's mightiest novel surge to life, crowding the screen with thrills never before filmed. Here is the story of a hell-ship . . . of human dregs that were its crew . . . of the heartless killer who ruled them . . . of a pretty girl who found herself fighting for her own life!



GEORGE LEACH (John Garfield) has signed on The Ghost as a cabin boy because he is dodging the police. Larsen tells him that Humphrey, the new man, is to take his job. When Leach protests, Larsen springs at him and buries his fist in the boy's stomach.

HUMPHREY—seeing Leach's agony—pities him as does Johnson an old sailor but both are helpless. Humphrey becomes a potential ally to Leach when the show-down finally comes. Ruth and Leach, companions in misery, plan escape. (*More Tomorrow*)

DAILY PICTURE STORY — THIRD DAY

DAILY
PICTURE
STORY

The Sea Wolf

—Starring EDWARD G. ROBINSON, IDA LUPINO and JOHN GARFIELD — Now Playing STRAND THEATRE—

The lusty chapters of Jack London's mightiest novel surge to life, crowding the screen with thrills never before filmed. Here is the story of a hell-ship . . . of human dregs that were its crew . . . of the heartless killer who ruled them . . . of a pretty girl who found herself fighting for her own life!



COOKY (Barry Fitzgerald) a low slimy informer, finds some pages of Humphrey's manuscript in which he describes the crew of The Ghost as "a brutal and inhuman lot, cast in the mold of their master!" Cooky hurries with them to Larsen.

CAPTAIN LARSEN—far from being enraged at Humphrey's words, is elated at being the subject of a writer's interest—and decides to go into it more deeply. Word comes that Ruth is ill, and Larsen sends for the drunken ship-doctor, Louie. (*More Tomorrow*)

STRIPS

Use as an advance day to day feature in local newspaper. Also as a broadside for distribution in schools, stores and mail. Mats of photos only available. Order "The Sea Wolf Mat 501B"— 75c — from Warner Bros. Campaign Plan Editor.

DAILY PICTURE STORY — FOURTH DAY

DAILY
PICTURE
STORY

The Sea Wolf

—Starring EDWARD G. ROBINSON, IDA LUPINO and JOHN GARFIELD— Now Playing STRAND THEATRE—

The lusty chapters of Jack London's mightiest novel surge to life, crowding the screen with thrills never before filmed. Here is the story of a hell-ship . . . of human dregs that were its crew . . . of the heartless killer who ruled them . . . of a pretty girl who found herself fighting for her own life!



LOUIE (Jean Lockhart) drunken ship's doctor, performs a bungling operation on Ruth, but she lives. Louie wants to be called 'Doctor' and when captain and crew ridicule him, he climbs the rigging, shouting curses, and falls to the deck dead.

MUTINY breaks out. Larsen questions Humphrey as to the seamen who plotted to kill him, and Humphrey discovers that the captain during periodic fits becomes blind. Humphrey and Leach plot ways to escape from The Ghost, with the girl. (More Tomorrow)

DAILY PICTURE STORY — FIFTH DAY

DAILY
PICTURE
STORY

The Sea Wolf

—Starring EDWARD G. ROBINSON, IDA LUPINO and JOHN GARFIELD— Now Playing STRAND THEATRE—

The lusty chapters of Jack London's mightiest novel surge to life, crowding the screen with thrills never before filmed. Here is the story of a hell-ship . . . of human dregs that were its crew . . . of the heartless killer who ruled them . . . of a pretty girl who found herself fighting for her own life!



LEACH decides to risk everything to escape from the hell-ship. With Ruth and Humphrey he takes to a boat which drifts for days. When all but famished, they sight a ship which proves to be The Ghost, apparently sinking, life boats gone.

LEACH climbs aboard, loses in a fight with the crazed Larsen, and is locked in the brig. His delay makes Ruth panicky and she and Humphrey board the ghostly vessel. Leach knocks on the door of his cell as he hears them. (More Tomorrow)

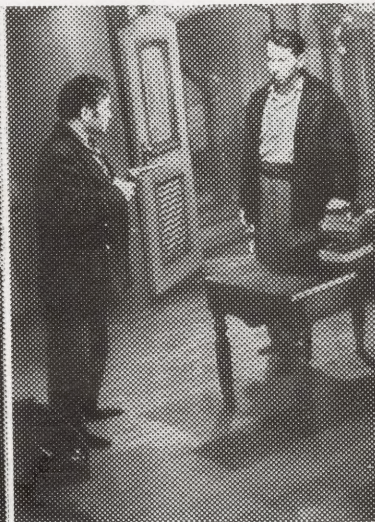
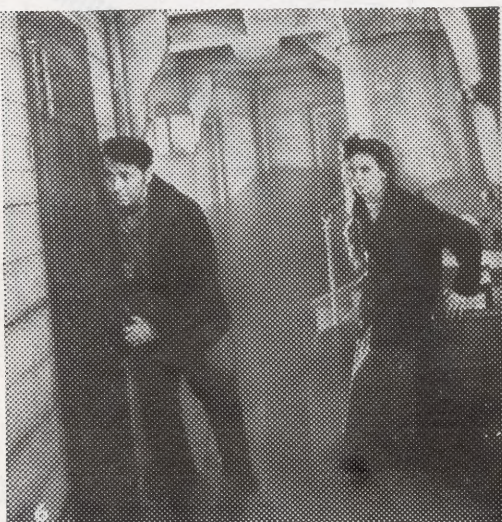
DAILY PICTURE STORY — SIXTH DAY

DAILY
PICTURE
STORY

The Sea Wolf

—Starring EDWARD G. ROBINSON, IDA LUPINO and JOHN GARFIELD— Now Playing STRAND THEATRE—

The lusty chapters of Jack London's mightiest novel surge to life, crowding the screen with thrills never before filmed. Here is the story of a hell-ship . . . of human dregs that were its crew . . . of the heartless killer who ruled them . . . of a pretty girl who found herself fighting for her own life!



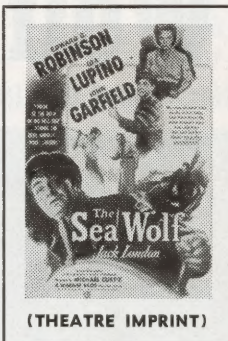
HUMPHREY and RUTH are trying to free Leach from the brig where Larsen has locked him—when the maniacal captain drives him at the point of a gun—into his cabin—and refuses to give him the key until he makes an unbelievable promise.

HUMPHREY having promised to stay aboard and go down with the captain, is given the key which he passes under the door to Ruth. She frees Leach, and boy and girl row away over the dark sea toward some hoped-for island for refuge. (The End)

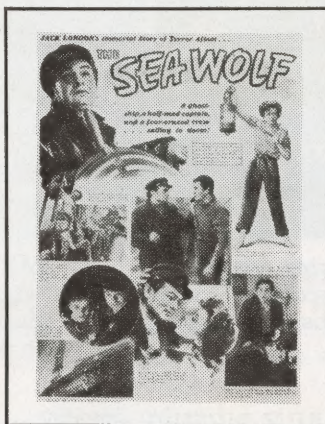
A CARGO OF EXPLOITATI

MAKE YOUR OWN PICTORIAL TABLOID

Front Page - 4-Column Ad Mat 402
 (Illustrated on page 1A of inserted ad section)



Center Spread - Sunday Feature Mat . . .
 (Illustrated on pages 12 and 13 of pressbook)



Back Page of Tabloid

**DEALER
CO-OP
AD**

**This is the way to get an effective advertising
piece for your biggest kind of distribution.**



1-MINUTE RADIO PLUG

(Open on sound of raging sea. Sound effect fades out as narration gets under way, but comes back strongly at close.)

Announcer: All the power and fury of the raging sea surged from Jack London's pen as he wrote his immortal saga, "The Sea Wolf." On Friday the Strand Theatre will present the Warner Bros. picture based on that stirring book! "The Sea Wolf" comes to you in all its magnificence starring three of the screen's most dynamic stars — Edward G. Robinson, Ida Lupino, John Garfield and a mighty supporting cast. "The Sea Wolf" is the gripping story of a man who roamed the sea like an evil bird of prey . . . whose fierceness and brutality will amaze and thrill you. It is also the tale of a fear-crazed lonely girl . . . a young and pretty derelict who finds herself fighting for her very life! See "The Sea Wolf" . . . Jack London's unforgettable classic will be on the screen of the Strand Theatre for one full week beginning Friday. Live a story you'll never forget with Edward G. Robinson, Ida Lupino and John Garfield in "The Sea Wolf." It's perfect entertainment!

'SEE' LOBBY DISPLAY

Terror Afloat...
AS ONLY JACK LONDON KNEW IT!

SEE THE DEVIL WHO STAYS AT THE HELLISH HELLSHIP! (SW 112)

SEE THE HATE-CRAZED MUTINEER BATTLE AGAINST THE BRIMING OF THE SEA WOLF! (SW 112)

SEE WHY THE LONE GUY HAS A BETTER REASON TO WANT THE WOLF DEAD THAN ANY MAN ABOARD!! (SW 117)

SEE THE DEVILS AND HEADLESS SEA CAPTAIN REEL FROM THE DEATH!! (SW 112)

SEE THE TYRANNY OF THE SEA WOLF THAT MADE MEN GLAD TO DIE!! (SW 114)

SEE THE SCARIEST CHARACTERS THAT EVER SURVIVED FROM THE PEN OF JACK LONDON! (SW 112)

EDWARD G. ROBINSON
IDA LUPINO
JOHN GARFIELD
THE SEA WOLF

All stills are available at local Vitagraph exchange.

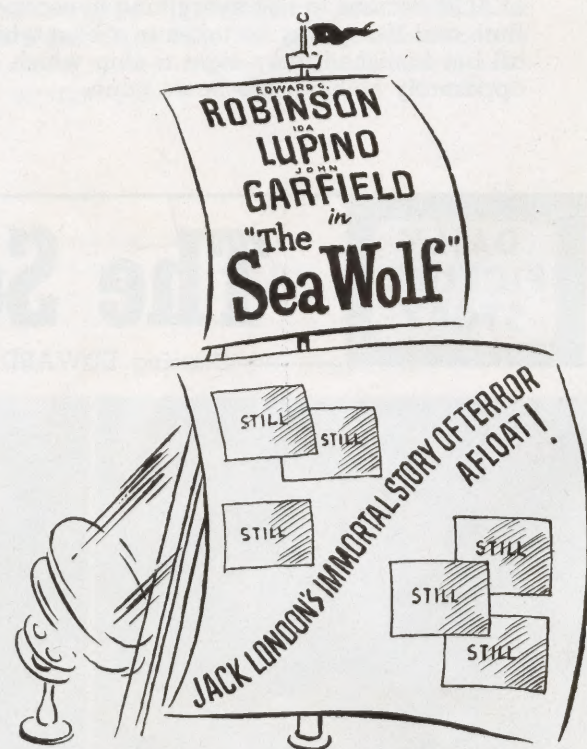
IDA LUPINO POSTCARD

Giant postcard in lobby is addressed to Ida Lupino nominating her for honors as the year's dramatic find after her roles in "They Drive By Night," "High Sierra" and "The Sea Wolf." Patrons sign as they leave the theatre. Announce card will be sent to the Warner Bros. Studios in Burbank, California, at the close of your showing.

JUST A REMINDER

There's plenty of dramatic art in the ads and posters you'll want to use for your lobby displays. We particularly point to the special art work in ad mat 303—Robinson at the wheel, Garfield and Lupino, and the hand rising out of the sea. Stills are available. Order stills SW 565, 567 and 568 from Warner Bros. Still Department, 321 West 44th Street, New York City—25c for set of three, 10c individually.

SAIL INTO THIS ONE



Canvas and rope are all you need for this one. Top sail carries title and billing; bottom one features action scene stills from your Vitagraph exchange set. Large electric fan in back sets sails blowing. Spot lights display at night.

ON BALLIES AND STUNTS

Set Your Sails for ACTION Out Front!



Poster paper, ad blow-ups and accessories do the trick here. Small standee on left side of lobby is blow-up of Sunday feature page (center spread).



10-foot cutout of star photos from the 24-sheet will make a colorful exhibit on your theatre marquee. Use this cutout on either side of the marquee.

D is for dealer tie-up stills which put news of your showing in windows and counters of leading stores in town. 11 stills for \$1.00, individually 10c from Campaign Plan Editor.

IDA LUPINO: Volupte cigarette case, bicycle, dress, RCA personal portable radio, playsuit, Buick sedan.

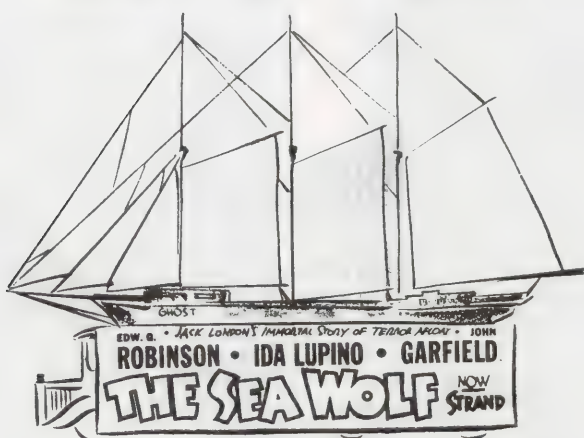
JOHN GARFIELD: Sport jacket, wrist watch, pipe, raincoat, RCA personal portable radio.

AYE! AYE! HERE'S YOUR RADIO QUIZ

Cash in on the popularity of radio quizzes by planting this star-seller over your local station. Quiz can do double duty on classified ad pages of local newspaper. Guest tickets go to persons submitting correct answers with 25-word letter on "Why I Consider Jack London's Novel 'The Sea Wolf,' the Greatest Adventure Story."

1. What actor catapulted to stardom after his arrival as "Little Caesar"? (Edward G. Robinson)
2. Name the film wherein Ida Lupino portrayed the embittered wife of a garage owner. ("They Drive By Night")
3. What young actor who made his motion picture debut in "Four Mothers" was starred in Group Theatre productions on the New York stage? (John Garfield)
4. In what startling film did Edward G. Robinson portray a G-man who combatted espionage and subversive activity in America? ("Confessions Of A Nazi Spy")
5. Did John Garfield ever play a Mexican? (Yes. In "Juarez")
6. In what recent film did Edward G. Robinson appear as the founder of a great news agency? ("A Dispatch From Reuter's")
7. Name the film wherein Robinson co-starred with Bette Davis. ("Kid Galahad")
8. Name the recent drama wherein Ida Lupino portrayed a gangster's moll. ("High Sierra")
9. In what film with Anne Shirley did John Garfield portray an unhappy white collar worker? ("Saturday's Children")
10. In what great new film, coming to the Strand and based on Jack London's famous novel, will Edward G. Robinson, Ida Lupino and John Garfield soon appear? ("The Sea Wolf")

'GHOST' ON WHEELS



Replica of three-master in "Sea Wolf" is mounted on flat truck and toured through town. Float features for public inspection any sea-going material you can get your hands on.



JACK LONDON'S Immortal Story of Terror Afloat...

THE SEA WOLF



***A wandering ghost-
ship, a half-mad captain,
and a fear-crazed crew
sailing to doom!***



Photo highlights from Warner Bros.' picturization of Jack London's immortal saga, 'The Sea Wolf'—starring Edward G. Robinson, Ida Lupino, John Garfield.



At the helm of his hell-ship — stands the devil himself, 'Wolf' Larsen!





Jeered by captain and crew, drunken ship's physician climbs aloft and falls to death—glad to die!



She had better reason to want him dead—than any man aboard!



(Above) Young, pretty, but a derelict, the girl who fights desperately to live!



(Left) The cabin boy finds 'Wolf' Larsen's rule worse than the hounding of the cops!

Boy and girl, escaping from the floundering 'Ghost Ship,' find themselves adrift on the dark and heaving wastes of ocean!



The 'Ghost Ship' on which 'Wolf' Larsen and terror reigned!

'Wolf' Larsen—half blind, and in maniacal fury—forces the last man aboard to go down with him on the sinking ship!

Mat of Entire 7-Col. Feature Page Available—type included. Order "Mat SW 701B"—\$1.00—from Warner Bros. Campaign Plan Editor, 321 W. 44th Street, New York City
Make reprints for broadsides, using this space for theatre imprints and lobby display purposes.

Heave to... Starts for Young Tars!



School Bulletin Boards Sell Show

Special "Sea Wolf" displays on school bulletin boards are one of your most effective ways of telling the students about your showing. Displays are made from posters, still blow-ups, Sunday feature page (center spread); 6-Day Picture Story (pages 8-9) and large ads.



MODEL BOAT CONTEST

The boat building contest is a natural. Rules are announced in lobby and by throwaways. Boys construct models of sailing schooners that sailed prior to the steam-propelled vessels.

STAR FOTOS FOR KIDS

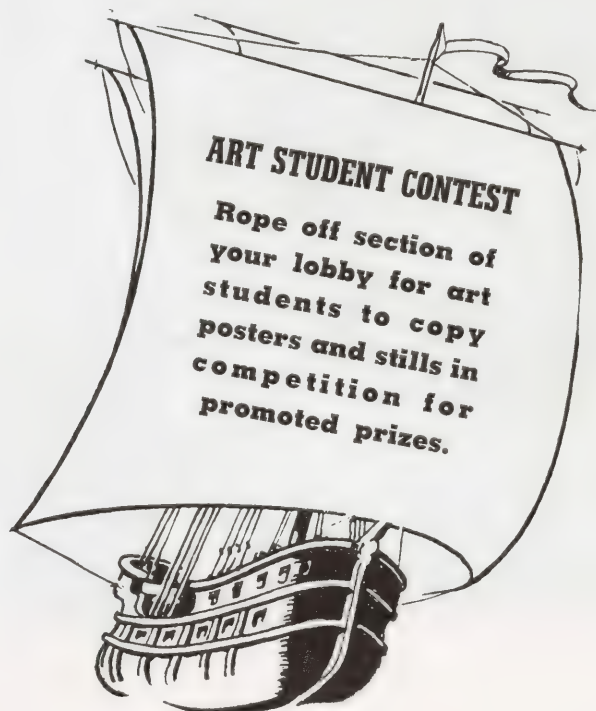
Most kids collect anything, so the photo giveaway is a natural for your show. Use the one or two-column scene mats of Robinson, Lupino, and Garfield and print up a series on cards.

SCHOOLS PLUG SHOW

Publicize your showing through the school newspapers. Furnish them with publicity stories and mats. Give them advertising. Secure their cooperation in publicizing contests aimed at student trade. If you're planning screenings for newsmen, don't forget the student editors.

'SEA WOLF REGATTA'

Hold a "Sea Wolf Regatta" on park lake with civic and newspaper cooperation. Contestants are classified according to age with qualifying finals held in each classification. Prizes promoted from local merchants are awarded to winners.



ART STUDENT CONTEST

Rope off section of your lobby for art students to copy posters and stills in competition for promoted prizes.

SEA PHOTO CONTEST

Interest the myriad candid camera fiends in a photo contest for the best sea shots—ocean liners, clipper ships, boat races, etc. Contact camera editor of local newspaper and photo supply house for cooperation. Display best shots in lobby.

LETTER TO TEACHERS

Dear Friend,

For over thirty-seven years Jack London's "The Sea Wolf" has ranked as one of fiction's immortal sagas of the sea. For you who have read and loved the book, we have good news. Beginning Friday the Strand Theatre will show a dynamic film transcription of London's stirring work. Faithfully adapted by Warner Bros., no expense has been spared on cast, research, or production with the result that the film emerges as one of the most gripping ever witnessed.

You will thrill to this inspired adventure picture just as you have thrilled to such London works as "Call Of The Wild," "John Barleycorn," "Burning Daylight," and "The Iron Heel." The large cast includes Edward G. Robinson, Ida Lupino, John Garfield, Alexander Knox, Gene Lockhart, and Barry Fitzgerald.

I sincerely hope you will avail yourself of this opportunity and recommend this outstanding adventure picture of the sea to your classes.

Sincerely yours,

(Manager's Name)

TREASURE HUNT

Arrange a treasure hunt for the kids in your neighborhood. Clues are posted daily in lobby of theatre by The Sea Wolf. Prizes promoted from local merchants are awarded to those kids who find the "buried treasure."

STAND BY, HERE'S YOUR 5-DAY CONTEST

Contestants are asked to underline the three words in each balloon pertaining to the sea. These words may be complete or parts of other words. Box, containing words which are found in the balloons, runs daily with each scene. Solutions should be accompanied by a 25-word letter on "Why I Consider Jack London's Novel, 'The Sea Wolf,' the Greatest Adventure Story." Guest ticket prizes are awarded daily or after complete series for correct solutions and best letters. Order "The Sea Wolf Contest Mat 502B"—75c—from Warner Bros. Campaign Plan Editor, 321 W. 44th Street, New York City.

(Third Day)



How well do you know the language of the sea? The dialogue in today's scene from "The Sea Wolf" contains three nautical words which you are asked to underline. The words may be complete or parts of other words. To make it easier, we've included the correct words in the box below. Save your answers and at the close of this contest send them with a 25-word letter on "Why I Consider Jack London's Novel, 'The Sea Wolf,' the Greatest Adventure Story" to the (name of paper) Contest Editor. Winners will receive guest tickets to see "The Sea Wolf," which starts its engagement Friday at the Strand Theatre.

(Correct words: rail, aft, keel)

(First Day)



Heave to, landlubbers! Here's your first test of your knowledge of sea talk. The dialogue in above scene from "The Sea Wolf" contains three nautical words which you are asked to underline. The words, complete in themselves or parts of others, are also included in the box below. Hold your answers until the end of this contest. Write a 25-word letter on "Why I Consider Jack London's Novel, 'The Sea Wolf,' the Greatest Adventure Story" and send it with your answers to the (name of paper) Contest Editor. Guest tickets to see "The Sea Wolf," starting its engagement Friday at the Strand Theatre, go to the winners.

(Correct words: hatch, bow, log)

(Lead Contest Story)

'The Sea Wolf' Contest Brings Free Tickets

Ahoy all you landlubbers! Here's a chance for you to sail into this season's most exciting newspaper game. It's interesting, will appeal to the whole family, and best of all, it's simple.

Here's how it works. Every day, for five days (name of newspaper) will publish one scene from the Strand Theatre's dynamic attraction, "The Sea Wolf." Hidden in the dialogue lines of each scene will be three words which are part of the language of the sea. Simply underline these three words which may be complete in themselves or parts of other words in the dialogue.

Save your answers until the close of the contest. Then submit them to the (name of paper) Contest Editor accompanied by a 25-word letter on "Why I Consider Jack London's Novel, 'The Sea Wolf,' the Greatest Adventure Story." That's all there's to it.

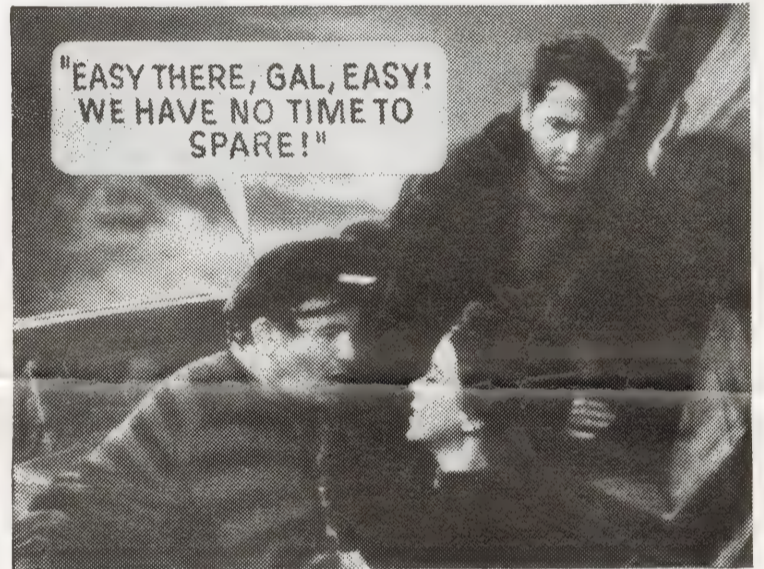
The winning contestant's "ship will come in" bearing guest tickets to see "The Sea Wolf," featuring filmdom's three most outstanding stars—Edward G. Robinson as "Wolf Larsen," the cruel captain of "The Ghost Ship," Ida Lupino as "Ruth Webster," the only woman on board this hell-ship, and John Garfield as "George Leach," the only man who dared defy Wolf Larsen.

Start today and maybe you will be lucky enough to see the lusty chapters of Jack London's mightiest novel, "The Sea Wolf," surge to life, crowding the screen with thrills you never believed could be filmed. The Warner Bros. film opens at the Strand Theatre on Friday.

Run Box Daily

rail	bow	rudder
gale	scow	salt
spar	hatch	sail
fore	keel	brig
haven	mast	bridge
ship	port	deck
prow	aft	log

(Fourth Day)



Finding things smooth sailing, contestants? Here's the fourth test of your knowledge of sea language. The dialogue in this scene from "The Sea Wolf" contains three nautical terms. You are asked to find them and then underline them. The words may be complete or parts of other words. The box of words below, containing today's answers, will help you. At the close of this contest send your answers with a 25-word letter on "Why I Consider Jack London's Novel, 'The Sea Wolf,' the Greatest Adventure Story" to the (name of paper) Contest Editor. Winners will receive guest tickets to see "The Sea Wolf" at the Strand Theatre.

(Correct words: gale, haven, spar)

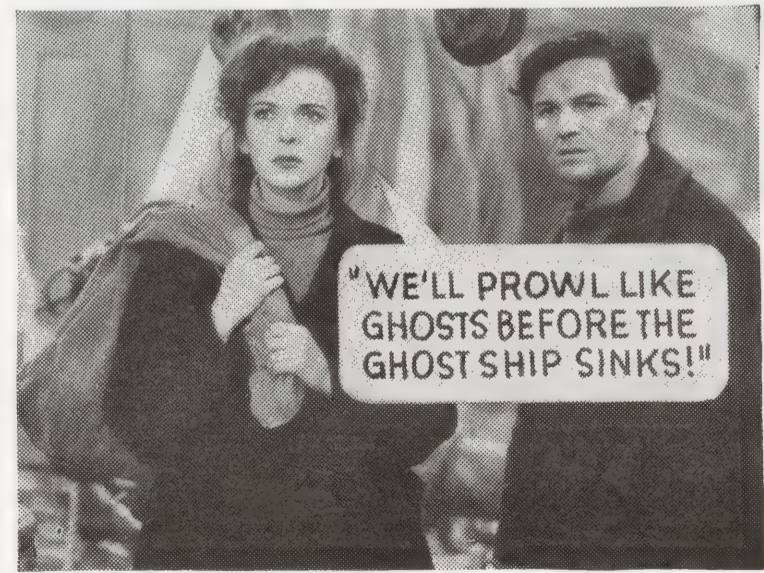
(Second Day)



Stand by, contestants, here's the second puzzle in this contest testing your knowledge of sea language. Contained in the balloon in this scene from "The Sea Wolf" you'll find three nautical terms. Underline them. The words are complete in themselves or are parts of other words. The box, printed below, will help you. Save your answers until the close of the contest and then write a 25-word letter on "Why I Consider Jack London's Novel, 'The Sea Wolf,' the Greatest Adventure Story." Send them to the (name of paper) Contest Editor. Guest tickets to see "The Sea Wolf," opening Friday at the Strand Theatre, go to the winners.

(Correct words: port, mast, scow)

(Fifth Day)



Are you well up on your sea talk? Here's your chance to prove it! The dialogue in this scene from "The Sea Wolf" contains three nautical words. The words, complete in themselves or parts of other words of the dialogue, are also contained in the box below. Underline the correct words in the photo and then send your answers from previous days with a 25-word letter on "Why I Consider Jack London's Novel, 'The Sea Wolf,' the Greatest Adventure Story" to the (name of paper) Contest Editor. Winners in this contest will receive guest tickets to see "The Sea Wolf," opening Friday at the Strand Theatre.

(Correct words: prow, fore, ship)



EDWARD G. ROBINSON as "The SEA WOLF" in Warner Bros. screen version of the world-famed novel by Jack London. "The Sea Wolf" has its first local showing on Friday at the Strand.

Edw. G. Robinson Plays Jack London's 'Sea Wolf' Screen Version of World-Famed Novel Opens Friday at Strand

"The Sea Wolf," starring Edward G. Robinson, Ida Lupino, and John Garfield, has been scheduled as the feature attraction at the Strand Theatre. The production, directed by Michael Curtiz, is one of Warner Bros. biggest of the year.

It has been said several times that if Jack London had written "The Sea Wolf" twenty-five years later, he would have been accused of having his eyes on the movies. Fast, continuous action and picturesque characterizations may explain the opinion.

The film story opens on San Francisco's Barbary Coast. This is the first of 31 settings. A main thoroughfare and two side streets were constructed for the introductory action. The fronts of four two-story hotels and 11 other buildings and the complete interior of an elaborate dance hall are used. Of the 29 principals in the picture, four appear in these first sequences: John Garfield, Stanley Ridges, Francis McDonald and Ralf Harolde.

The real story of "The Sea Wolf" begins, and ends, aboard the mystery ship, The Ghost.

This setting, or vast complication of settings, is considered by studio technicians the most ambitious project of its kind ever undertaken by them.

The ship itself is 130 feet long and 32 feet wide amidships. The mechanism by which the ship is rocked and tossed was designed by studio engineers and installed by studio machinists. Materials alone for this machinery cost over \$38,000.

From a production standpoint, "The Sea Wolf" differs basically from other sea stories. Its action is by no means confined to the decks of the vessel.

The related settings include completely furnished cabins, wardroom, sick bay, forecabin, corridors, docks, galleys and hatches. Important sequences are played in these settings, which require that they be both substantial and complete in detail.

Among the players aboard ship are Ida Lupino, Frank Lacteen, Howard da Silva, Gene Lockhardt, Barry Fitzgerald, Alexander Knox, Wilfred Lucas, Louis Mason, David Bruce.

A collision with a ferry boat, incidental to the plot, required the construction of the deck and entire interior of a San Francisco Ferry of the period of 1900. This set alone would be listed as important in an ordinary feature production.

The story of "The Sea Wolf" is mainly the story of the Captain of The Ghost, Wolf Larsen, played by Edward G. Robinson. Larsen is a man in whose heart there is neither softness nor mercy. His hand is against every man and he expects every man's to be against him. Once aboard his ship, there is no escape. A strange assortment of characters become passengers on his ill-fated vessel, and each has a dramatic influence on the story that unfolds.

As would be expected of a film directed by Mike Curtiz, "The Sea Wolf" is a succession of moving episodes, with physical action dominant. There are 47 fights in the picture. All are marked by primal brutality. Murder is a passing incident. Wolf Larsen ruthlessly controls everything — but Destiny. No man could ever subdue his will to conquer, but a creeping physical infirmity puts him at the mercy of a weakling in the brilliantly dramatic finale of the book — and of the picture.

"The Sea Wolf" is a picture of what Jack London wrote, as he wrote it.

'Sea Wolf' Opens Friday at Strand

Edward G. Robinson, Ida Lupino and John Garfield head the cast of "The Sea Wolf," Warner Bros. screen version of the famous Jack London novel, opening on Friday at the Strand Theatre. The screenplay, which was adapted from London's novel by Robert Rossen, tells the powerful story of Wolf Larsen, most feared and hated captain who ever sailed the seas. Michael Curtiz, master of the action drama, directed. Also featured are Gene Lockhart, Barry Fitzgerald, Alexander Knox, Stanley Ridges, Francis McDonald, Howard da Silva, and a supporting cast of hundreds of other players in the season's greatest action drama.

'The Sea Wolf' Is Powerful Drama, with All-Star Cast

Edw. G. Robinson, Ida Lupino and John Garfield Star in Strand Film

The management of the Strand Theatre has announced that their next scheduled attraction will be "The Sea Wolf," starring Edward G. Robinson, Ida Lupino and John Garfield. The film version of the world-famous novel by Jack London was produced by Warner Bros., who have given us such recent hit action movies as "Santa Fe Trail," "High Sierra" and "They Drive By Night."

"The Sea Wolf" is considered one of the first American "realistic" novels. Published in 1903, it was an immediate best-seller, and has continued to hold its popularity with successive generations of readers, long after

many later best-sellers have been forgotten. It is the powerful story of Wolf Larsen, the epitome of all the fighting, killing, roistering and vicious men of the sea fleet. The men who sailed with him on "The Ghost" seldom lived to relate their experiences. His shanghaied crews learned what it meant to be completely under the mental and physical power of the inhuman captain. Onto this hell ship come a girl and a man, rescued from the wreck of a San Francisco ferry boat. She is a fugitive from justice, he is a sensitive young author. Once aboard, they find themselves prisoners. The man is put to work as cabin boy,

the girl, desperately ill is indifferently cared for by the ship's drunken doctor. She wins the sympathy of one of the young sailors and they plan to be married if they can ever escape from the ship.

The young author strikes up a sort of half-friendship with Larsen, learns the Captain's carefully guarded secret—that he is subject to periodic attacks of blindness. Some of the sailors make an unsuccessful attempt to kill Larsen, and after this episode, tension grows worse on "The Ghost." The girl, her sailor, the author and another of the men on the crew decide to risk everything in an attempt to escape in a lifeboat. After

EDW. G. ROBINSON, IDA LUPINO, GARFIELD STAR IN 'SEA WOLF' COMING TO STRAND

Jack London cast "The Sea Wolf" for Warner Bros.

Steve Trilling, casting director for Warner Bros. admits that he had little to do with it. The characters practically cast themselves from the specifications laid down by London when he wrote "The Sea Wolf" in 1904, says Trilling. "The Sea Wolf" opens on Friday at the Strand.

Edward G. Robinson, as Wolf Larsen; John Garfield as Leach; Alexander Knox as Van Weyden; and Ida Lupino as Ruth Webster all came together many years later to fit their particular niches in the picture.

Even the boss rigger on the lot, Big Louis Madsen, who trims "The Ghost," Larsen's ship, is a character out of a London novel. Big Louis was boatswain on the "Dirigo," on which London sailed around "the Horn."

Robinson is Wolf Larsen translated into terms other than physical power. Robinson in real life is, however, a perfectionist. Wolf Larsen's perfectionism consisted in making himself the perfect tyrant of his ship and complete boss of the destinies of the men aboard it. Robinson as a person has developed himself into an expert on paint-

ings and music. In the film he portrays an expert in dealing with rough sailors.

Garfield, as the man who runs away from himself and his environment, is playing a role he knows better than any one London could have written about. Garfield was a slum child. He was a student in a school for problem children in New York. He raided pushcarts and fought cops and was destined for reform school and its terrible implications before he was saved by a love for the theatre.

Alexander Knox is a writer in real life as well as in "The Sea Wolf." He is credited with authoring two plays, "Old Master" and "Bride of Quietness," before he turned actor.

And Ida Lupino? She plays an escaped convict, a derelict.

"Don't worry about my fitting that role," she states. "My family for years back to the Sixteenth Century were thieves and vagabonds," she declares unashamed. "In those days all actors, when hungry, resorted to stealing their food when the customers refused to pay to see them perform."

"I don't have to steal my food because of a steady income now. Besides, actors' credit is good now . . . but . . ."



JOHN GARFIELD plays a starring role in "The Sea Wolf," coming to the Strand on Friday.

drifting for days, their supplies exhausted, they sight "The Ghost" again. She is sinking. The young sailor goes aboard in a desperate effort to get some supplies. He is gone so long that the others follow him. The author goes to the Captain's cabin, learns that he is in one of his semi-blind states. He finds out that the sailor has been locked up in the galley, but as he attempts to leave Larsen levels a gun on him. To reveal the dramatic outcome would deprive audiences of some of the thrill of its very unexpectedness.

According to advance reports from audiences who have previewed the film, "The Sea Wolf" is one of the year's greatest triumphs of acting genius and directorial skill. Robinson is said to have his greatest role as Larsen. Ida Lupino brings just the right degree of poignancy to the role of the girl, and John Garfield is superb as the young sailor fighting desperate odds.

Michael Curtiz, supreme master of the outdoor action film, has directed "The Sea Wolf" with rare dramatic force.

Jack London Novel On Strand Screen

The Strand's new picture, opening on Friday, will be "The Sea Wolf," with Edward G. Robinson, Ida Lupino and John Garfield in the starring roles. The film is based on the world-famous novel by Jack London, which has been a best-seller ever since its publication in the early 1900's, and is an action-filled tale of life aboard the hell-ship "Ghost," captained by the dreaded Wolf Larsen. Michael Curtiz directed the production from Robert Rossen's adaptation of the novel.



DRAMA AFLOAT—Ida Lupino and Edward G. Robinson in Jack London's immortal story of floating terror, "The Sea Wolf," which opens on Friday at the Strand Theatre. John Garfield is starred with them.

"Sea Wolf' Strongest Role I Ever Had," Says Edw. G. Robinson

It is nothing unusual for a Hollywood actor to be quoted. They say many things for publication. Some because it is good business, some for so-called studio policy, some perhaps to please a boss. But there is one thing an actor never says unless he means it; that he likes his role.

Such a statement puts a performer on the spot. It leaves him no alibi. He is on record that he is satisfied with his part and from that moment he knows he must make good on his judgment.

At least in Hollywood, it is important that Edward G. Robinson says that "The Sea Wolf" which opens Friday at the Strand is the best role he has ever played.

Those who know Eddie at all know that he has never hesitated to speak up when he had anything to say. More than once he has told writer friends that he disliked a part. The thing he has fought hardest has been what he calls "general sameness."

In spite of the fact that most people think first of his gang-



Still SW pub. A40; Mat 102-15c
EDWARD G. ROBINSON

ster roles, he has really played a wide variety of parts.

There was certainly no "Little Caesar" in Julius Reuter or "Dr. Clitterhouse." Nor was the editor of "Five Star Final" even a distant relative of "Brother

Orchid." Each was a distinctly different type of role.

Robinson holds that the measure of an actor is his ability to "re-make himself."

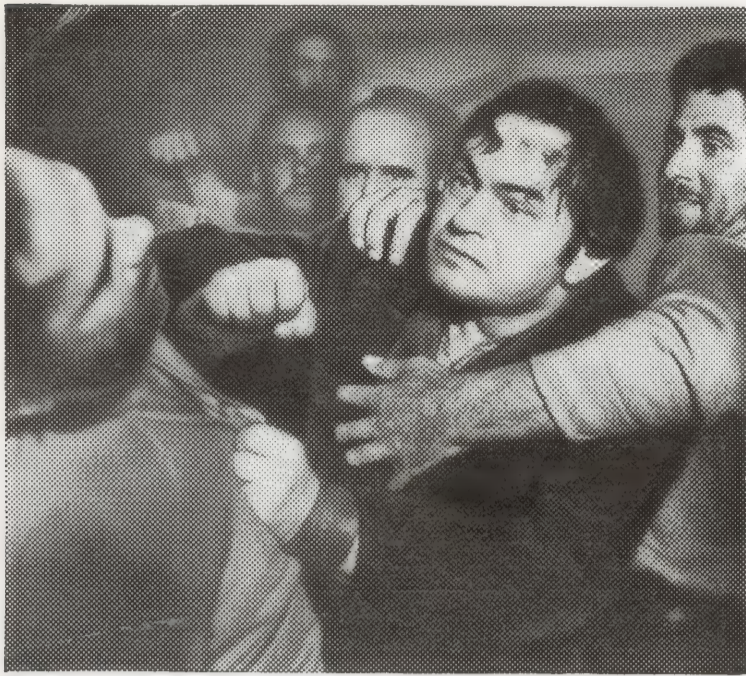
"I can't understand," he said, "how an actor can think a role is good simply because it is long. No actor ever made a success by playing long parts, but by making himself over for each part."

"My role in 'The Sea Wolf' requires more making over than any role I can remember."

"It requires that I be sardonic, cruel, conniving. Still, it will not allow me to be a heavy in any sense. If I am fortunate enough to play it well, I will have to convince the audience that I am a terrible man only because of honest convictions. I am heartless because mercy is weakness."

"Incidentally, I do more fighting in 'The Sea Wolf,' than in any six pictures I ever made. There is not much fun in making these fights. They are hard work. But besides the nine in which I participate there are 38 I can watch."

"To watch Mike Curtiz stage fights is worth anybody's time."



Still SW96; Mat 206-30c

WOLF AT BAY—Edward G. Robinson, as Wolf Larsen, in Jack London's famed story of sea-going terror, fights off the murderous advances of his mutinous crew. "The Sea Wolf" opens Friday.

Robinson and Garfield Battle In 'Sea Wolf'

Ida Lupino Stars With Them In Strand Action Drama

A couple of New York Lower East Side boys who never met on Essex Street met daily on Set No. 21 on the Warner Bros. lots, where they were making Jack London's "The Sea Wolf," which opens Friday at the Strand. Co-starred with them is lovely Ida Lupino.

The two East Side boys who are making good here are Edward G. Robinson, who has been making good in Hollywood for quite a while, and John Garfield, nee Jules, who has been here two years or so.

Both have worked for Warner's for some long time but neither had a chance to sit down with the other to discuss the days when they were both "cop fighters" and pushcart raiders on the teeming East Side. So between "takes" on the huge wind-jammer that served as the background for the emotional and physical violence that London served up with a smoking pen, the two retailed experiences that may indicate a misspent youth—unless one understood the fundamental strength of character possessed by Robinson and Garfield.

Older of the two, Robinson, however, admitted that he was less tough than Garfield.

"I never had the advantage of a reform school," he stated

jocularly, referring to the time that Garfield spent in P. S. 45.

Garfield rose quickly to the defense of his alma mater, pointing out that P. S. 45 was not a reform school but an institution for "problem children."

"Furthermore," Garfield added soberly, "Angelo Patri was head of the school and he was one of the greatest influences in my life. He encouraged me to take up debating, which led me to the stage—the Group Theatre."

The Group Theatre is one of the prides of Garfield's life. It was with this group, he claims, he learned real acting.

The other East Side boy—Robinson—rose from the streets to become one of the top flight actors of the Theatre Guild, no less. With some ten big productions to his credit before joining Hollywood.

Strangely enough, though both were shaped into toughness by their early environment, they are the best examples of "mental" actors, as differentiated from the very physical roles they've portrayed in various movies. The very "mental" Robinson, who collects paintings, and the very "mental" Garfield who collects music seem destined, however, to meet in what is probably the apotheosis of the physical in acting.

Hollywood 'Discovers' Ida Lupino!

Every so often a wide awake agent "discovered" Ida Lupino. He rushes around to the studios and with great enthusiasm describes his "find."

Just about the time the agent has sold Ida again he finds that she is under contract to some one else . . . discovered again.

Ida has been discovered more times than has any other actress in the business. Actually she's always been around.

The biggest "discovery" of Ida's career came a few years back when Paramount found her in England, where she had been around for some fifteen years, although she had been on the stage and in the movies only about 12 of the fifteen years, rushed her to America where she was given an ingenue role.

After this discovery Ida languished in obscurity until she was re-discovered by the same studio in "The Light That Failed."

By that time her contract was already abrogated, when Warner Bros. discovered her. Again she languished for a short while until the discovery crews began operating. She was found again in "They Drive By Night."

She seems to be staying put in "High Sierra," and her latest "The Sea Wolf," in which she plays a drab role into greatness.

In "The Sea Wolf," which opens on Friday at the Strand Theatre, she is co-starred with Edward G. Robinson and John Garfield. She was chosen for the role of heroine in the screen version of Jack London's famous novel because of her brilliant work in "High Sierra" and "They Drive By Night."

Mussolini is also one of Ida's discoverers. He has been watching her work over a period of time, a letter from one of his representatives stated. As a good old Lupino, which is certainly Italian, she owed it to her country of origin to come there and make a movie, the letter concluded.

Ida didn't bother to answer that the Lupino's had been kicked out of Italy more than four centuries ago. Nor that her father was now a fire warden on the night patrol in London.

Ida has been discovered in England from time to time by her countrymen. She made her



Still IL56; Mat 204-30c

IDA LUPINO whose work in "They Drive By Night," "High Sierra" and her current film "The Sea Wolf" proves her one of the screen's finest dramatic stars. "Sea Wolf" opens Friday at the Strand.

stage debut at the Palladium, where numerous Lupinos before her made their first bows. She was about the age when girls begin to wear their first long dresses. Ida had her first starring role in a motion picture — "Her First Affair."

Thereafter Ida's memory is a confusion of plays and roles. It all clears up at the point where she worked with Ann Sheridan in "Search For Beauty." She watched Ann getting discovered and decided that the motion picture business was slightly cockeyed, so tested for a role of the 70 year old Mary Morris in "Double Door." She got the

role. She was less than twenty at the time.

"I sure felt 70," the youngster explained.

Seventy or no seventy, she couldn't cry. The role demanded a lot of it. The only way she could cry without glycerine tears was to hold Ann Sheridan's hand.

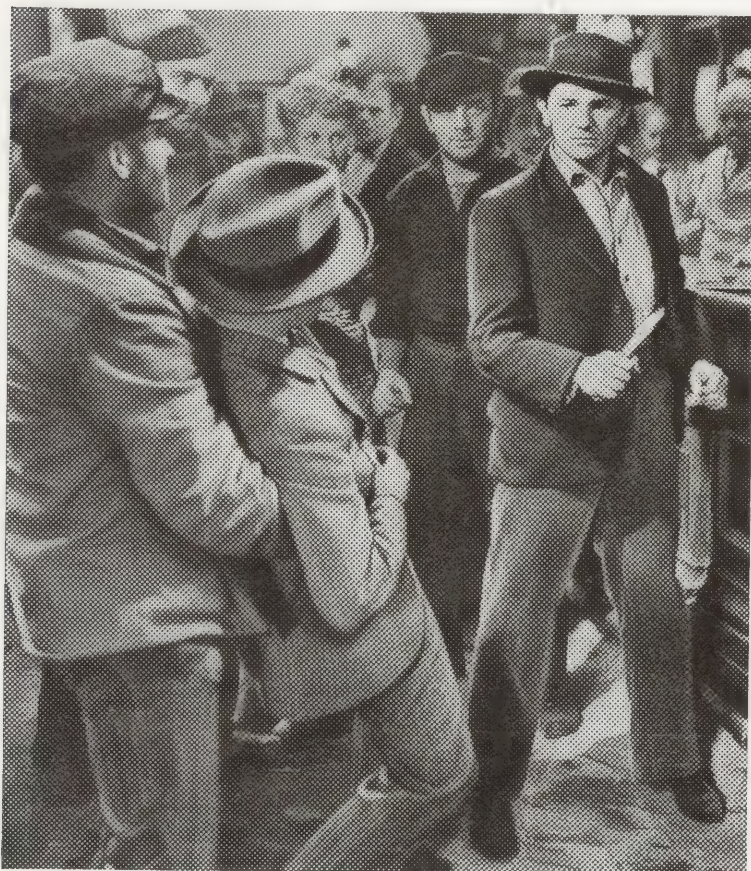
She doesn't know what she would have done if Ann wasn't in the same cast. A year later she found she could cry alone and she was happy.

Ida is married to Louis Hayward, also an actor. She is not afraid to reveal that she is twenty-four years old.



Still SW63; Mat 205-30c

ON THE HIGH SEAS—John Garfield and Ida Lupino in a tense scene from "The Sea Wolf," screen version of Jack London's famous novel of life aboard a hell-ship. Film opens Friday at the Strand.



Still SW 5; Mat 203—30c
ACTION AT STRAND—John Garfield proves quick at pulling a knife in this scene from "The Sea Wolf", a rousing screen drama based on Jack London's famous novel. Opens Friday.

'THE SEA WOLF' SHOWS DICTATOR METHODS AFLOAT

According to Ida Lupino, if Jack London's famous story "The Sea Wolf," had been set on land instead of on the ocean, it would pass as current history. "The Sea Wolf" opens Friday at the Strand.

"Edward G. Robinson," she explained, "would have been called The Dictator instead of Wolf Larsen. Just as he rules his ship with an iron hand, he could rule a kingdom. That kingdom would be his schooner, The Ghost.

"Those who come under his domination would be the 'have nots.' That includes John Garfield and myself. We are slaves to conditions we cannot fight.

"Alexander Knox plays the idealist, Van Weyden, whom the dictator cannot understand. Knox represents the democracies.

"Francis McDonald, first mate, who carries out Larsen's orders, is a perfect minister of foreign affairs.

"The Sea Wolf" is the story of a man who believes only in

It's Action All the Way With Mike Curtiz!

'Sea Wolf,' Coming to Strand,
Is His Latest Directorial Hit

According to Michael Curtiz, the most difficult picture he ever directed is "The Sea Wolf," the film co-starring Edward G. Robinson, Ida Lupino and John Garfield, and opening Friday at the Strand.

In most pictures, he explains, there are a certain number of trying scenes, but these are relieved by ordinary ones where characters simply move about and speak lines.

"The Sea Wolf" he says, "had not one easy scene. There were collisions, fights, storms and special effects from start to finish.

"Nearly the entire picture was on the water, where we needed fog, spray and wind. Much of it was actually in water. I mean the camera was in water, the actors, the workers and I myself.

"Whenever characters met, they either fought or staged a dramatic conflict of personalities. Even then, a mast had to fall at the right moment or somebody had to fall from the rigging or maybe lightning would strike.

This didn't make things any too easy for the actors, either.

"As soon as Eddie Robinson came aboard the ship, he knocked down a man, dodged a belaying pin and threw another man across the deck. Later, he was thrown into the sea, climbed back aboard and fought a dozen men in a narrow bunk room. His last week on the picture was spent knee deep in water from morning until night. He's a mighty tired fellow.

"John Garfield had so many fights, I can't remember them all. I know there are 47 fights in the picture, and Johnny had more than his share.

"Ida Lupino, the only woman in our cast, had her share of action, too. She was knocked into the sea when a schooner collides with a ferry boat. She was dragged to safety by her hair, and pulled aboard the schooner. Before she was through, she was slapped and thrown into a dory, where a rough sea nearly drowned her.

"I have always said that I love action in pictures and fin-

ally I found my ideal picture; one that is all action.

"I am very, very happy but a weary fellow."

Writer Plays Writer

Alexander Knox, who plays the part of a writer in "The Sea Wolf" and is a writer in real life in addition to being an actor, is planning a Hollywood production for his play "Old Master." Originally the play was scheduled for a New York opening simultaneous with its production last season in the Malvern Theatre in England. War delays prevented the New York opening, however.

The play is being published in book form by Constable & Co. Ltd., London.

Responsible Citizen

Emanuel, a young son of Edward G. Robinson was on the set of "The Sea Wolf," which his father was completing on the Warner Bros. lots. An electrician asked the youngster why he wasn't going East with his father.

"I can't go. I'm in 2a," the youngster replied. "I've got responsibilities now."

Lupino Life in Book

Ida Lupino, who wrote a first draft of the story of her father's life on the "Sea Wolf" set, is assured of its publication. The Warner star has already received two bids from publishers who want the book about Stanley Lupino, noted British comedian of stage and screen.

The "Sea Wolf" opens Friday at the Strand Theatre.

Has Fitting Demise

At the end of "The Sea Wolf," Edward G. Robinson does not fade out. He sinks out. He stays with his ship and the water finally rises above his head.



Still SW 554; Mat 101—15c
IDA LUPINO and
JOHN GARFIELD

brute force. He is so firm in beliefs in his own ideas that he despises all who disagree with him. He preaches the doctrine of intolerance. He flaunts the notion that decency is anything but weakness.

"I hope my comparison with history holds to the end.

"Wolf Larsen sinks with his ship."

Drama Has Watery Setting in 'Sea Wolf'

Edward G. Robinson sat in the Captain's cabin, aboard his schooner, The Ghost. He was playing a scene with Alexander Knox, in "The Sea Wolf," the picture coming to the Strand. The gun in Robinson's hand is trained on Knox, who wants to get away before the boat sinks.

Suddenly the boat lists to starboard. With a great roar, water pours into the cabin through a hole in the ceiling made by a fallen mast.

For eight minutes, knee deep in water, the dialogue continues. Slowly the water creeps higher and higher. It is the first dramatic scene in any picture in which the star works in three feet of water.

Says the director, Michael Curtiz, "Never before a star plays so deep in water. That Robinson is a damp good sport." Co-starred with Robinson in "The Sea Wolf" are Ida Lupino and John Garfield. Robert Rossen wrote the screenplay based on Jack London's novel of a cruelly merciless sea captain.

Edward G. Robinson Master of Many Roles

Now He's Starring in Jack London's
Most Famous Story, 'The Sea Wolf'

After growing orchids in a monastery, curing the incurable and establishing the world's first news distributing agency, Edward G. Robinson is on his way to the Japanese Coast to kill a few people. At least, that seems to be his mission in the new Warner Bros. picture.

Robinson admits that he never expected to do any more tough characters but no actor could resist the role of Wolf Larsen in "The Sea Wolf."

"In my time," said the star, "I suppose I have done upwards of a hundred roles. I've read many times this number. Never have I seen such a consistent character in fact or fiction as Larsen.

"You can't think of him as a killer, because killing is only incidental. He is really a philosopher who believes that sentiment is a sign of weakness and only the heartless can survive. There is no such thing as right and wrong. If a man does exactly as he pleases, his very strength makes him always right."

"The Sea Wolf" is Jack London's best known story, adapted for the screen by Robert Rossen.

John Garfield plays Leach, a young sailor who runs afoul of the law and seeks refuge in the crew of The Ghost, of which Wolf Larsen is Captain. Alexander Knox plays the role of the

young writer who is picked up in San Francisco harbor after a collision with a ferry boat. With him is a girl, victim of the same wreck, played by Ida Lupino.

Stanley Ridges plays Johnson, the old salt who befriends Leach. Francis McDonald is the cruel First Mate, a worthy lieutenant for the soulless Captain.

Michael Curtiz, who directed such epic films as "Captain Blood," "Robin Hood" and "The Sea Hawk," handled the directorial reins for "The Sea Wolf" and claims that it has more action than any film he has ever been connected with. All in all there are forty-seven fights in the picture. Add to that some storms, falling masts, gun-play and wrecked ships, and you have plenty of action.

During the voyage aboard The Ghost, each of these characters comes under the dominance of Wolf Larsen, and stark drama is woven of the threads of his influence.

Robinson considers this role better suited to his preference and talents than any he has ever done.

"It's a bit dangerous," he remarked to a visitor on the set while the film was still in production, "for an actor to admit it in advance that a role suits him in every way."

Robinson, Garfield Go Into Action

Ever since John Garfield joined the Warner Bros. ranks a couple of years ago there has been a great deal of speculation as to when the young veteran of the Group Theatre would join up with Edward G. Robinson, veteran of the Theatre Guild.

"When these two fine actors, graduates of the two great acting schools of America, come together Hollywood will witness acting at its best, ran the report about town.

The two have finally come together in Jack London's "The Sea Wolf," which opens Friday at the Strand. And although they are giving the best performances of their life as actors both fear they will be remembered as fighters.

There are 47 fights in the picture and Robinson and Garfield participate in all but seven of them.

Barry Fitzgerald In 'Sea Wolf' Role

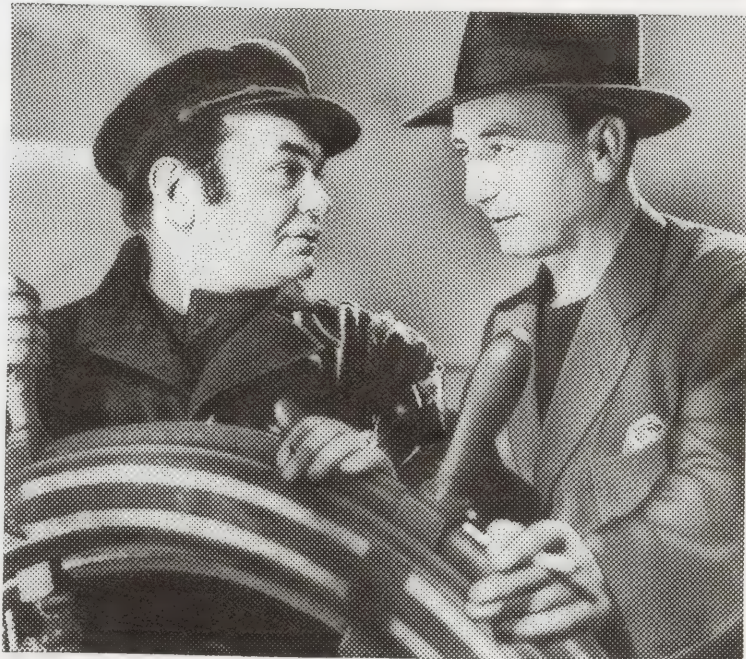
The little man with the Irish smile and a comical fringe of reddish hair about an otherwise bald head shivered and shook himself. Water was trickling down his face. His clothes were wringing wet. He had just been pulled from the sea on Stage 21, at Warner Bros. studio.

There are larger seas, but no wetter ones.

The little man was Barry Fitzgerald, late of the Abbey Players in Dublin, the New York, London and Continental stages. In the role of Cooky in "The Sea Wolf" he was having his first experience at being drowned for Art's sake, and then being roughly hauled aboard on a rope.

"Are you all right?" asked Director Michael Curtiz.

"I think," replied the famous character actor of stage and screen ruefully, "that my dignity is slightly dislocated."



Still SW Pub J; Mat 209—30c
BOTH AT THE HELM—Edward G. Robinson captains the hell-ship in "The Sea Wolf", and Director Michael Curtiz (right) captained "The Sea Wolf" through months of production at Warner Bros. Film opens on Friday at the Strand Theatre.



Still SW 542; Mat 207—30c

STARK DRAMA ON THE HIGH SEAS is what Edward G. Robinson, Ida Lupino and John Garfield meet in their starring roles in Warner Bros. "Sea Wolf." The powerful picturization of the famous Jack London novel opens today at the Strand Theatre.

'The Sea Wolf' Strong Drama Opens Today

Edw. G. Robinson Starred As Ruthless Ruler Of The Sea

Today's new picture at the Strand Theatre is "The Sea Wolf," Warner Bros. screen version of the famous novel by Jack London, starring Edward G. Robinson, Ida Lupino and John Garfield, with a supporting cast headed by Gene Lockhart, Barry Fitzgerald, Alexander Knox, Stanley Ridges and Francis McDonald.

"The Sea Wolf" is a powerful story of life aboard the hell-ship "Ghost," where Wolf Lar-

sen and a sensitive young author, picked up from the wreck of a San Francisco ferry. The impact of this pair upon the oddly assorted crew of "The Ghost," makes a dramatic and memorable story, which finds its perfect medium in film.

A tender and highly unusual love story is woven through the powerful action, with Ida Lupino and John Garfield as the sweethearts. Robinson, of course, portrays Larsen. Alexander Knox, a very promising screen newcomer, plays the role of the young author, and Barry Fitzgerald, one of the screen's most brilliant character actors, plays "Cookie," a sniveling, slimy coward who fawningly reports to Larsen everything that goes on among the other members of the crew.

Michael Curtiz directed "The Sea Wolf," from the script by Robert Rossen, based on Jack London's stirring novel.

'Sea Wolf' Gripping Story Of Savage Sea Captain

Edw. G. Robinson, Ida Lupino and John Garfield Star In Dynamic Film Showing at Strand

(Review)

Cast:

"Wolf" Larsen
Edward G. Robinson
Ruth Brewster....Ida Lupino
George Leach....John Garfield
Humphrey Van Weyden

Alexander Knox
Dr. Prescott....Gene Lockhart
Cooky.....Barry Fitzgerald
Johnson.....Stanley Ridges
Young Sailor....David Bruce
Svenson....Francis McDonald
Harrison....Howard da Silva
Smoke.....Frank Lackteen

Production

Directed by Michael Curtiz;
Screen Play by Robert Rossen;
From the Novel by Jack London;
Director of Photography, Sol Polito, A.S.C.; Art Director, Anton Grot; Dialogue Director, Jo Graham; Film Editor, George Amy; Sound by Oliver S. Garretson; Special Effects by Byron Haskin, A.S.C., and H. F. Koenekamp, A.S.C.; Makeup Artist, Perc Westmore.

The power and fury of the raging sea surged from Jack London's pen as he wrote his most famous novel "The Sea Wolf," and the new screen version of the story which had its first showing last night at the Strand, has translated that power and fury into the most dramatic and thrilling screen entertainment of the year.

One thought kept every hate-ridden man in the crew of "The Ghost" alive—it was to see Wolf Larsen dead. A merciless tyrant, he ruled his shanghai crews with methods that remind us of today's totalitarian dictators. Yet he is the possessor of a keen mind and an indomitable will. Through the genius of Edward G. Robinson's brilliant portrayal, Larsen comes to the screen a real-life character. Ida Lupino, who is fast proving herself one of the most accomplished dramatic stars in films today, manages to make the drab little

castaway one of the most memorable feminine screen characters of the year. In the role of a rebellious crew member who dares to try for life, liberty and the pursuit of happiness in defiance of Larsen, John Garfield does what is without doubt the finest acting job of his career. Headed by these three dynamic stars, and directed by Michael Curtiz, who has proved again and again that he is master of the action film, "The Sea Wolf" emerges as the epitome of dramatic entertainment.

A ferryboat sinks in San Francisco harbor and two of the passengers—a frightened girl fleeing from jail, and a sensitive young author—are picked up by Larsen's sailing vessel, "The Ghost." Prepared to thank the captain and be put ashore, they learn that, instead, they are virtual prisoners. The man, Van Weyden, is pressed into service as a cabin boy, and Leach, the regular cabin boy is told that he will henceforth be boat-puller. Leach protests, and the Captain beats him up unmercifully. Ruth, the girl, becomes desperately ill, is treated indifferently by the drunken ship's doctor. During her illness, Leach takes pity on her, and the two become first friends, then sweethearts. Van Weyden's job alongside "Cookie" is far from pleasant, for "Cookie" is a low, slimy coward who reports everything he sees and hears to Larsen. When he finds several sheets of manuscript that Van Weyden has written about Larsen's brutality, he takes them to the Captain. From this incident, Van Weyden learns a new side of Larsen's character. Far from being angry about what Van Weyden has written, he is pleased to be the subject of analysis. Van Weyden also learns Larsen's carefully guarded secret—that he is subject to periodic headaches which are

followed by partial temporary blindness.

Mutineers on the ship make an unsuccessful attempt to murder Larsen, and after that life aboard "The Ghost" becomes even more unbearable for Van Weyden, Ruth and Leach. They escape from the ship on a lifeboat, and drift helplessly about the ocean. When their supplies are exhausted they sight a ship. It is "The Ghost," and it's sinking. Leach slips aboard, in a desperate attempt to get some water for Ruth. When he doesn't come back, Van Weyden and Ruth follow him aboard. Van Weyden goes to the captain's cabin, finds him having one of his attacks of semi-blindness. Van Weyden finds out that Leach has been locked up in the galley. Larsen draws a gun on Van Weyden as he starts to leave. Then, with the boat sinking more and more rapidly, Van Weyden drives a bargain with him, the sort of bargain that is completely in keeping with Larsen's unusual character.

Fraught with drama, suspense and full-blooded action, "The Sea Wolf" is one sea story you'll never forget.

Ballet Coach Lauds Lupino As Dancer

Mme. Martine Clement, famous London Ballet coach, stated in Hollywood recently that her most promising pupil had become a dramatic actress. The pupil is Ida Lupino, now in Warner Bros.' "The Sea Wolf," at the Strand.

"Ida was a natural dancer, and there are very few of them," said Mme. Clement. "There is no doubt in my mind she could have become a ballet star of the first water. Incidentally, she has prettier legs than any dancer I ever saw."



Still IL 56; Mat 107—15c
IDA LUPINO

sen ruled the lives (and often the deaths) of the men in his shanghai crews. Into this milieu comes a frightened young girl who is fleeing from prison

Stogies On Stage Delight Robinson

Edward G. Robinson, star of "The Sea Wolf," has finally achieved the Nirvana of cigar smokers—a place where he can flick the heavy ashes without fear of hurting a rug or burning furniture.

Robinson is awash in the latter part of the film when "The Ghost" sinks. He is seated in the cabin of the ship, water is rising to his ankles, his knees. Between "takes" Robinson's inevitable cigar is in his mouth. He flicks it where he will, assured that he can't hurt the water.

"This is heaven," exclaims Robinson, a man who is not allowed to smoke cigars in his own living room unless there are at least three ash trays near him at all times.

John Garfield, Star Of 'The Sea Wolf' Gives Broadway Go-By For Hollywood

John Garfield is positively not going back on the Broadway stage.

Stories about his reading plays were circulating about "The Sea Wolf" set. The film in which Garfield is co-starred with Edward G. Robinson and Ida Lupino, comes to the Strand Friday. Garfield has been reading plays only with an eye to their possibilities as future movies, he claims.

Garfield's contract with Warner Bros. permits him to return to the stage three more times before his five years with the Burbank Studio is finished.

To emphasize his reluctance to go back to the Broadway stage, he points out that he is buying a home in California, something he never dreamed he would do when he first came here about two and a half years ago.

Furthermore, Garfield adds that the best playwrights are now writing for the movies.

"The best playwrights will do a play for Broadway only for the prestige involved," he says. "It's as much of a luxury for them to write a play for Broadway as it is for the actor to act in it. Of course, there are a few spectacular successes. But they are the exception, not the rule."

"The important plays are now

being written for the movies.

"The movies are no longer afraid to say what the stage has fearlessly stated in the past. And now the movies are the logical voice of the people. They can reach more of them at a lower price."

These statements are from a Garfield who, when he first came here, tugged relentlessly against the Hollywood mores and claimed that the stage was his spiritual home. Hollywood was only an experiment with him. The Group Theatre—the theatre with a message—was the only place for him. He sacrificed a great deal of money to stay with this group.

When Warner Bros. brought him to the Coast, he made an instantaneous hit with his portrayal of the unhappy, socially unadjusted Mickey Borden in "Four Daughters." He manages to give "social import" to every role he's played since.

Garfield was completely won to the motion picture medium because it has permitted "Leach," a character of unimpeachable integrity, to remain throughout the entire picture, whereas a stage play following slavishly the dictates of novelist's adaptation would have sacrificed him—on the ground that it wasn't in the original book.



Still SW Pub A18; Mat 208—30c

IDA LUPINO, who won raves for performances in "They Drive By Night" and "High Sierra," once again delights critics and public alike. She plays a brilliant dramatic role in Warner Bros.' "The Sea Wolf," now showing at the Strand Theatre.



Still SW 556; Mat 211—30c

NEW ROMANTIC TEAM—John Garfield and Ida Lupino, as seen by our artist in one of their love scenes in "The Sea Wolf," which is currently playing to capacity crowds at the Strand.

(For Book Page)

'Sea Wolf,' Famous Novel, Now on Screen

New Strand Film Presents Sea Tale Just as Jack London Wrote It

When Jack London wrote the novel, "The Sea Wolf," in 1903 he didn't realize that he was writing about a strong man who would come to the fore decades later and become known as a "dictator."

London was writing about a sea captain—captain of a sealing ship. The captain was believed to be Alex McClean.

McClean, or Wolf Larsen, or Edward G. Robinson in the Warner Bros. picture of the London novel, was the epitome of all the fighting, killing, roistering, vicious men of the seal fleet.

When London wrote "The Sea Wolf" in 1903 he was broke, despite the fact that he had written best-sellers such as "The Call of the Wild." He had exactly \$20.00 in the bank, was debt ridden, had contracted for a home for which he had no money, and was supporting his family and two or three hangers on.

He started to write a sea story but found that sea stories as such were unsatisfactory. Captain McClean began to enter more and more into it until he became the story and "The Sea Wolf." One thousand words a day were mapped out by London. In a month's time he had half the novel written and the family was more in debt. London forgot all the pot boiler assignments he had and continued on his sea story.

One day he called his family and friends to his Glen Allen home in San Francisco and asked them to listen to the new novel which was nearing completion.

He read past midnight, into the early morning. Family and friends sat enthralled. Many who were there in that late July evening in 1903 remember that reading as one of the greatest experiences of their lives.

London sent the first half of the novel to Century Magazine with little hope. The Century promptly offered him \$4,000.00 for the magazine rights if "the remaining half of the novel would have nothing in it to offend sensitive readers."

"The Sea Wolf" thundered into the market and in the first month reached the top of the

selling list. Many readers were insulted, others were offended. It was called "cruel," "brutal" and "revolting." Others called it "rare and original genius."

It was America's coming of age as far as the novel was concerned, critics agree. Never before was an American novel marked with dread-suspense, death-appeal, combined with an intellectual tone.

Warner Bros.' powerful screen version of "The Sea Wolf" opens Friday in the city at the Strand Theatre. Edward G. Robinson, Ida Lupino and John Garfield are starred. Michael Curtiz directed, and Robert Rossen adapted the London novel for the screen.

OLD SAN FRANCISCO SHORE LIFE SHOWN IN STRAND DRAMA

It's easier to get information on ancient Greek civilization than it is to get authentic records of old San Francisco, it was learned by the Warner Bros. research department when it attempted to find photos of former-day saloons and ferryboats for the filming of "The Sea Wolf," the new Warner Bros. film starring Edward G. Robinson, Ida Lupino and John Garfield.

Almost all records were lost in the San Francisco fire of 1906.

It was only after an intensive search that plans and photos for both the ferryboat and the saloon were found — outside the area of the fire. The ferryboat in the film is a replica of the old Bay City, on which some of the action of the Jack London novel is supposed to have actually taken place.

Research for "The Sea Wolf" saloon set brought to light a souvenir map of San Francisco before the fire. This map is surrounded by photographs of such notorious Barbary Coast resorts as Diana Hall, The Midway, The Bear, Spider Kelly's and the Souffiere.

E. G. ROBINSON HAS STRONG ACTION ROLE IN 'THE SEA WOLF'

Edward G. Robinson moved his beard from his chin to his chest in his current opus, Jack London's "The Sea Wolf," which opens Friday at the Strand. Ida Lupino and John Garfield are co-starred.

It was a return to his native element, it was suggested to him.

"No," he replied, wiping brine from his coat. "It's a compromise. Wolf Larsen, the gent I play in the picture, is as strong an emotional part as it is physical."

Statistics on the number of times Robinson's hair has been on his chin as against the number of times it's been on his chest, reveal that the chest wins hands down. However, and this point must not be overlooked by the social historian, Robinson is definitely moving up to the beard category. This despite the fact that Wolf Larsen is strictly "chest."

Robinson points out kiddingly that if he gets another beard role, such as Dr. Ehrlich or Reuter, he will be entitled to play the part of Paul Muni, if that great actor's life ever becomes a movie.

For a man who has an affinity towards beards, Robinson has played singularly few such parts. His hair was on his chest in the first pictures such as "The Widow from Chicago," "Little Caesar," "Smart Money," "Five Star Final," "Tiger Shark," "Barbary Coast," "Bullets and Ballots." Once in a while he varied the tough guy roles as, for instance, in "The Hatchet Man." In that one he wore pigtails.

Wolf Larsen, as written by Jack London and copied by Warner Bros., is a seemingly complicated person on the surface, but actually he is a simple soul with two basic urges. He wants to rule physically and he wants to rule mentally.

To demonstrate such a personality takes acting ability of the highest caliber, experts agree. Robinson agrees with the experts.

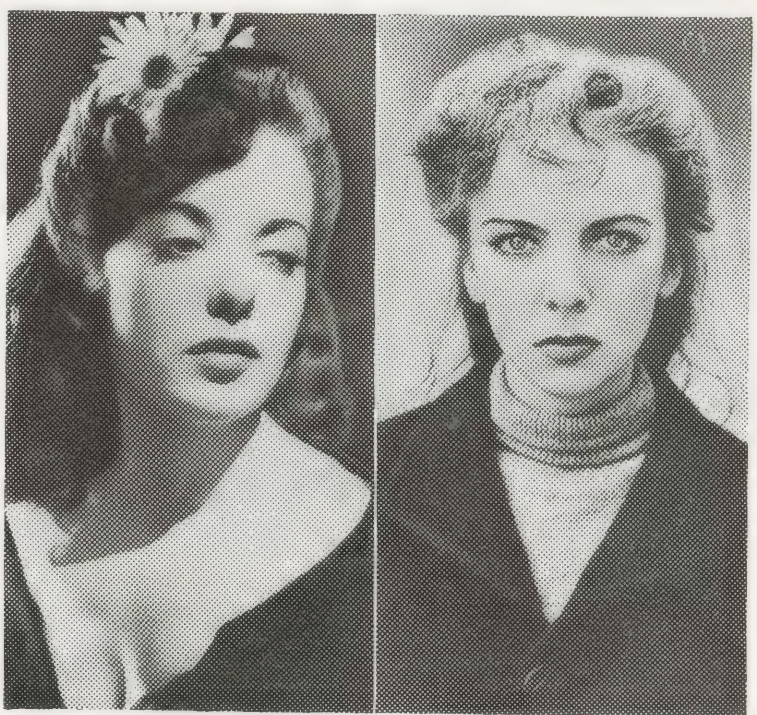
"If the scenes are emotionally tense, I go home whipped more than if the scenes had been played with me fighting twenty guys," Robinson admits.

His comparisons are based on facts he can collect personally every day. There are 47 fights — physical — in this picture and he participates in 40 of them.

'Sea Wolf' Held Over For 2nd Week at Strand

The Strand's current picture, "The Sea Wolf," will be held over for an extended engagement, according to an announcement from the management of that theatre. The film, which stars Edward G. Robinson, Ida Lupino and John Garfield, has attracted such a wide audience response that there has been standing room only at each performance. The film tells the story of a brutal sea captain to whom mercy was a sign of weakness.

"The Sea Wolf," based on the world-famous novel by Jack London, was adapted for the screen by Robert Rossen, and directed by Michael Curtiz, whose previous successes include such all-time hits as "The Charge Of The Light Brigade," "Santa Fe Trail" and "The Sea Hawk." Featured in the cast, besides the three stars, are Gene Lockhart, Barry Fitzgerald, Alexander Knox, Stanley Ridges, Francis McDonald and David Bruce.



Mat 201—30c

IDA LUPINO—(Left) The glamorously lovely star who is fast becoming Hollywood's top dramatic star. (Right) As the drab castaway in "The Sea Wolf." Ida sacrifices glamor for drama.

BRIEF BIOGRAPHIES



Mat 106—15c

EDWARD G. ROBINSON . . . played four different roles in his first Broadway play . . . played in amateur shows on New York's Lower East Side . . . had vaudeville act . . . his role in stage play, "The Racket" brought him to Hollywood . . . after film, "Little Caesar," his fame spread wide and far . . . always avoided being typed . . . speaks French, Spanish, Portuguese, German, Italian and Roumanian . . . collecting paintings and loves music . . . Plays role of the brutal Cap-

tain Wolf Larsen in Warner Bros.' picturization of Jack London's famous novel, "The Sea Wolf."

* * * *

IDA LUPINO . . . fought long battle to prove that she could play heavy dramatic roles . . . won the battle with her performance in "The Light That Failed" . . . since then has been hailed as one of screen's topnotch stars for her performances in "They Drive By Night" and "High Sierra" . . . Is a native of England . . . fourth generation of famous theatrical family . . . happily married to screen star, Louis Hayward . . . has feminine lead in Warner Bros.' famous saga of the sea, "The Sea Wolf."



Mat 104—15c

* * * *



Mat 105—15c

JOHN GARFIELD . . . is a native New Yorker . . . scored hit on New York stage in "Having Wonderful Time" . . . came to Hollywood and was instant success as result of portrayal in "Four Daughters" . . . won't let Hollywood luxury interfere with his perspective . . . had many odd jobs but first became interested in dramatics in Angelo Patri's school . . . his ideal playwright is Clifford Odets . . . other film hits he has appeared in are "They Made Me A Criminal," "Jaurez" and "Dust Be-

My Destiny . . . now has powerful role in dramatic film of the sea, "The Sea Wolf."

* * * *

DIRECTOR MICHAEL CURTIZ . . . has made a tradition of tinkering with the English language . . . directed films in Europe . . . most famous of his films were made at Warners' Burbank studio . . . some of them being "Charge Of The Light Brigade," "Adventures Of Robin Hood," "Santa Fe Trail," etc. . . . was actor, strongman and juggler . . . is an expert fencer . . . has intense likes and loyalties . . . has the same production crew on each picture . . . Has just completed Warner Bros.' gripping film of the sea, "The Sea Wolf."



Mat 108—15c

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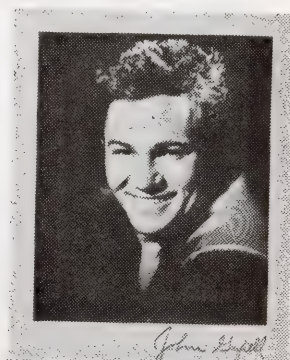
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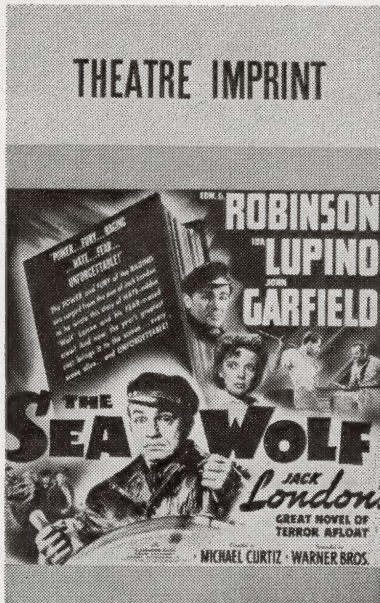
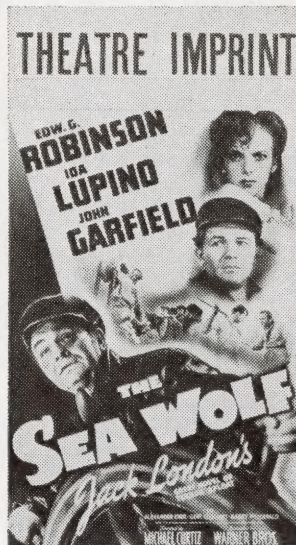
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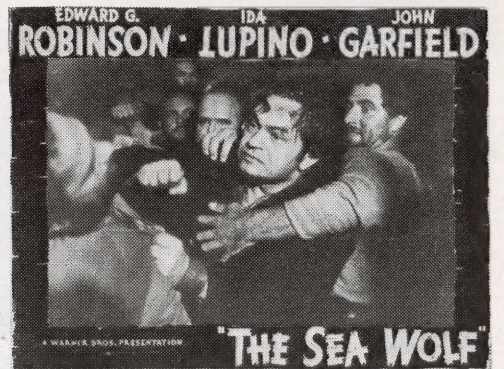
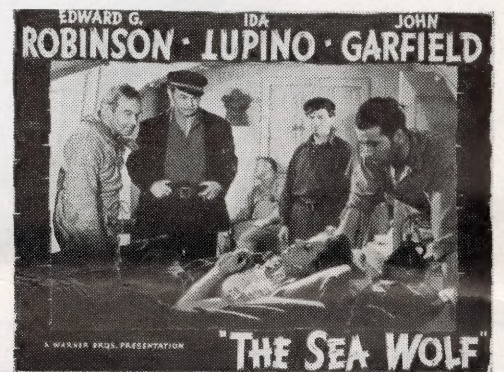
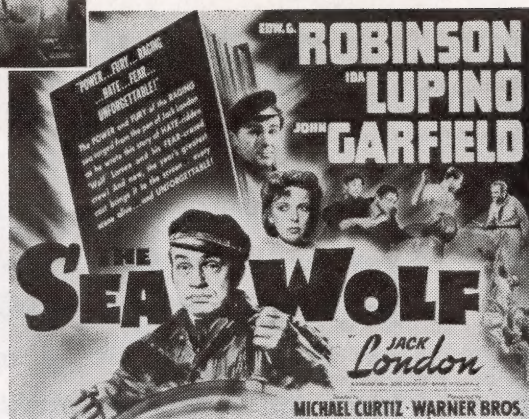
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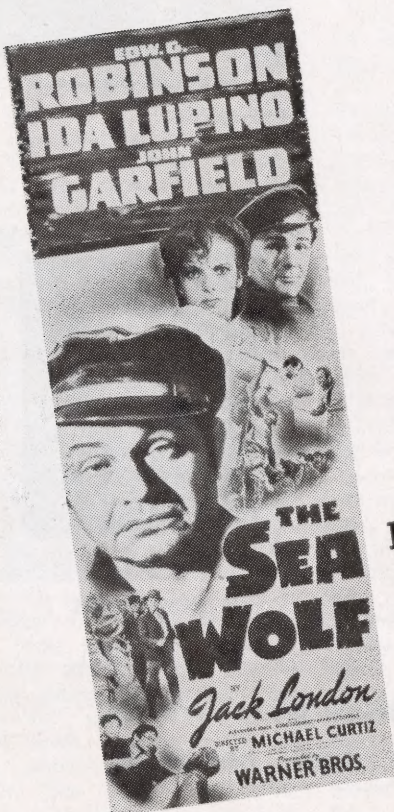
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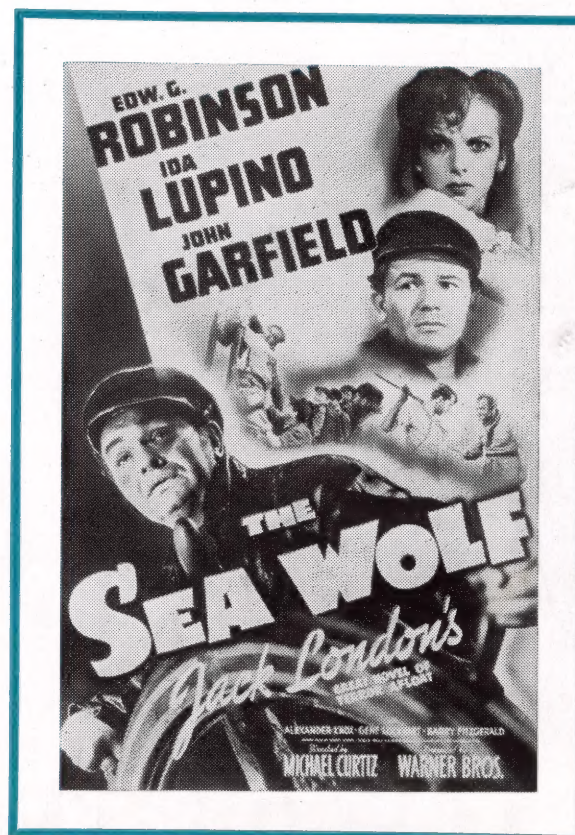
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